



**Increase
your reach
over 8
million
active buying consumers**

The Sempris Hotline Buyers' List

Over a decade of proven success

- ✓ **Subscription Buyers**
Shoppers have an open-to-buy mentality
- ✓ **Exclusive Marketing List**
Not available in any co-op database
- ✓ **Proven Direct Responders**
Call center, direct mail, email and social media
- ✓ **Highly Responsive Customers**
Promotions driven and value-conscious



Successful categories and services include:

- Retail
- Beauty
- Insurance
- Sweepstakes
- Catalog
- Health aids
- Collectibles
- Senior products
- Medical
- Cable/satellite or wireless
- Home security

For more information or to schedule a consult, contact:
thomas.durand@sempris.com